

28 comprehensive way in the Butler Shores area and around and through the shoreline
29 park areas; and

30 **WHEREAS**, planning and analysis is needed to address the competing
31 needs in an area that is in rapid transition due to private development, public
32 investments with the DAC, corridor and transit investments, and increasing
33 population and density demands; and

34 **WHEREAS**, Ordinance No. 990715-115 established the boundaries of
35 Butler Shores as “the property bounded by the Town Lake shoreline on the north,
36 the various and respective southern boundaries of all legal lots existing as of July
37 17, 1986, that abut the south public right-of-way of Barton Springs Road on the
38 south, Lee Barton Drive on the east, and the centerline of Barton Creek on the
39 west”; and

40 **WHEREAS**, the Zilker Metropolitan Park Vision Plan is currently
41 underway and is tasked to study parking and transportation circulation around and
42 through Zilker Park, including Toomey Road, which bisects the Butler Shores area;
43 and

44 **WHEREAS**, the DAC Redevelopment Project is currently underway and
45 states that “The goals for this project will build on the DAC’s mission: to support
46 emerging and established artists who create, showcase and experience the arts first-
47 hand. PARD envisions the DAC as Austin’s cultural living room, where people of
48 all ages, races, ethnicities, abilities, genders, sexual orientations, socio-economic
49 statuses, nationalities, and religions gather to create community through the arts.”;
50 and

51 **WHEREAS**, additional project goals identified in the planning phase of the
52 DAC Redevelopment Project include, but are not limited to:

- 53 • Develop the surrounding parkland consistent with the vision for the
54 Butler Shores area and a Cultural District;

- 55 • Strengthen trail connections and activate parkland through outdoor
- 56 education, play, and performance amenities;
- 57 • Consider alternatives for pedestrian and vehicular circulation, site access,
- 58 and parking; and
- 59 • Demonstrate high achievement in sustainable design for architecture and
- 60 landscape; **NOW, THEREFORE,**

61 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

62 The City Manager is directed to:

- 63 • Designate and recognize the Butler Shores area as a City Cultural Park as
- 64 envisioned in Ordinance No. 890126-P;
- 65 • Explore creation of a City Cultural District for Butler Shores and
- 66 surrounding South Austin cultural assets, to include actions needed to
- 67 initiate creation, a process for community engagement, and an outline of
- 68 next steps and timelines;
- 69 • Develop a diagnostic analysis of the area which includes (1) an inventory
- 70 of parcels to include existing cultural assets; (2) information on the status
- 71 of parcels, including planned and future development, for use in any
- 72 future small area planning for the area; and (3) information on where
- 73 opportunities may exist to leverage and optimize existing and future
- 74 cultural assets to strengthen the identity of the area as a Cultural District;
- 75 • Fully coordinate a traffic impact analysis with the Zilker Metropolitan
- 76 Park Vision Plan, DAC redevelopment, recent approved private
- 77 developments in the area as well as any current applications for
- 78 development within the Butler Shores area. Analysis and proactive
- 79 planning for the area should include impacts from area festivals and
- 80 events as well as CapMetro transit services and other multi-modal modes;
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- Explore incorporating the recommendations identified in Recommendation No. 5 of the Zilker Park Working Group Final Report, especially to “utilize COA approved tactical urbanism strategies to build temporary protected bike lanes on Barton Springs Road to the park from Lamar Blvd; for example, temporary paint, planter boxes, and parking stops.”

BE IT FURTHER RESOLVED:

The City Manager shall report back with an update and plan for next steps to Council concerning the creation of a Cultural District for Butler Shores by September 30, 2021. The work should include surrounding South Austin cultural assets, an inventory of contributing influences, next steps, and outline of a community engagement process to support its creation.

ADOPTED: _____, 2021 **ATTEST:** _____

Jannette S. Goodall
City Clerk